

ESG initiatives

Mister Zimi is deeply committed to playing an active role in tackling the pressing environmental and social issues which include participating across a number of globally recognized carbon neutral, environmentally sustainable initiatives.



Initiative	United Nations Global Compact	Better Cotton Initiative	Better Packaging	Carbon Reduction Institute - NoCO2 Certification	Lenzing - ECOVERO	BLUESIGN
Year of implementation	2017	2017	2019	2020	2021	2021
Description	Participant of the United Nations pact to adopt sustainable and socially responsible policies around human rights, labour, environmental responsibility and anti corruption.	Cotton products are come from BCI accredited sources. Through BCI and its Partners, farmers receive training on how to use water efficiently, care for the health of the soil and natural habitats, reduce use of the most harmful chemicals and apply decent work principles.	All garment bags, mailer satchels, labels and tape are certified home compostable and fully biodegradable.	Carbon neutral certification on 01/10/2020 and have committed to offset their unavoidable emissions through the purchase of units in approved projects under the Verified Carbon Standard (VCS) and Gold Standard.	Viscose products sourced from Lenzing's ECOVERO fibers derived from certified renewable wood sources using eco-responsible production processes.	Partnered with the bluesign® technologies group for the supply chain management process to help manufacturers manage pollution and reduce overall water, energy, and chemical use.